

DANIEL ESHLEMAN

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PROFILE

Lead Graphics Designer for a respected web hosting company with five years of professional experience in Web & Graphic Design.

TECHNICAL SKILLS

Expert proficiency: Photoshop, Dreamweaver, XHTML, CSS, Mac & PC OS
Intermediate skills: Illustrator, Acrobat Pro, Microsoft Office
Basic knowledge: Flash, Fireworks, PHP, Javascript

EXPERIENCE

Jumpline, Inc. - February 2008 to Present
Lead Graphics Designer

Responsible for graphic and UI design, strategic creative direction, and execution of external and internal company websites. Develop concepts for company materials including logos, business cards, newsletters, print advertisements, and stationary. Collaborate with executive leadership and create sales-generating, effective marketing pieces for the brand. Work closely with web development team to ensure technical feasibility and correct design implementation. Supervise Assistant Designer and delegate tasks.

Freelance - April 2007 to Present
Web/Graphic Designer

Create visual concepts, print media, and advertising materials that match the client's content and image. Assist emerging companies with development of brand identity. Coordinated large-scale corporate rebrand including website, logo, apparel, brochures, business cards, flyers, and stationary.

VisitUSA LLC - February 2006 to February 2008
Web Designer/Developer

Conceived new website designs and redesigned existing sites in response to changing styles and trends. Maintained and updated over thirty websites, and generated marketing ideas.

EDUCATION

1999 Lincoln High School, Gahanna, Ohio